



# MEGHA

@BOOTLEGMEGZ

 2.3 M FOLLOWERS

 60 M LIKES

CONTACT:  
[talent@masonms.com](mailto:talent@masonms.com)

# MEDIA KIT

# ABOUT MEG

Meet Meg, also known as [@bootlegmegz](#) or MayGha, a dynamic multi-hyphenate hailing from India and thriving in Toronto. With a knack for comedy, music, dance, and podcasting, Meg has amassed 2.3 million followers across her social platforms since late 2020. Meg's impressive global following is predominantly North American based, with most viewers tuning in from Canada and the US.

Her magnetic presence has earned her features in esteemed publications like [Slate Magazine](#), [Buzzfeed](#), and [Teen Vogue](#), where she graced the stage as a guest speaker at the 2020 Teen Vogue festival and was honored as part of Teen Vogue's "21 under 21." Meg's insights into new age media and film led her to share her expertise on a panel at TIFF in 2023, and her wisdom has been immortalized in The Epic Mentor Guide by Illana Raia.

Beyond her viral success, Meg has collaborated with industry giants like [Netflix](#), [Amazon Prime Video](#), [Nintendo](#), and [Bumble](#), crafting engaging content that resonates with audiences worldwide. With a passion for storytelling and gastronomic delights, Meg is poised to make a lasting impact on music and entertainment, beauty and lifestyle, and consumer goods landscapes, one innovative project at a time.



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# FEATURED CONTENT



## TEEN VOGUE 21 UNDER 21

- Featured in Teen Vogue's 21 Under 21 for her rapid growth on social media and authentic online presence
- 2020 Teen Vogue Festival guest speaker

## STREAMING PARTNERSHIPS

- Paid promotional videos in support of Netflix and Prime Video exclusive releases
- Prime Video, "The Boys" Collaboration
- Netflix, "Princess Switch" Collaboration



## TIFF FILM FESTIVAL

- TIFF 2023 Film Festival featured guest and panel guest speaker
- Discussed content creation and TikTok's growing influence as a platform for short-form storytelling.

## ADDITIONAL PARTNERSHIPS INCLUDE:



SLATE



*Book of the Month*

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